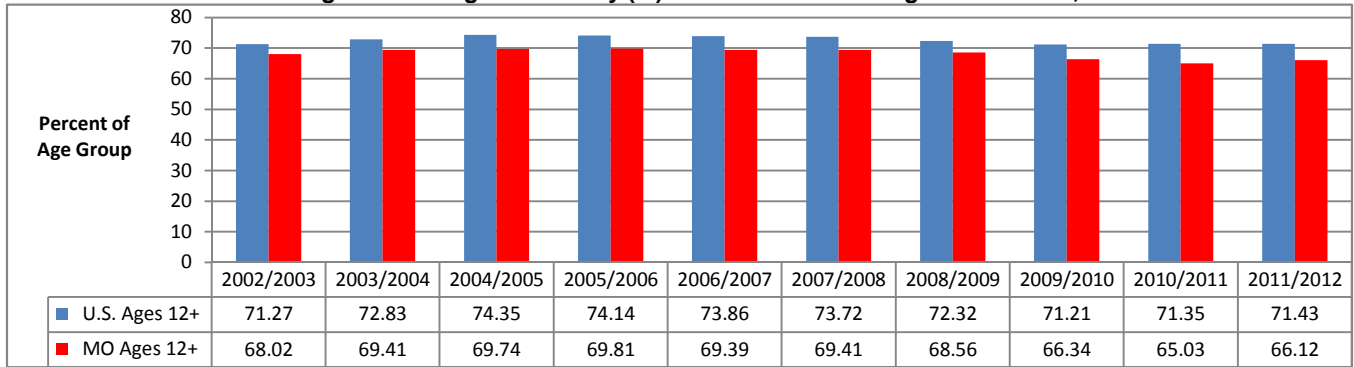


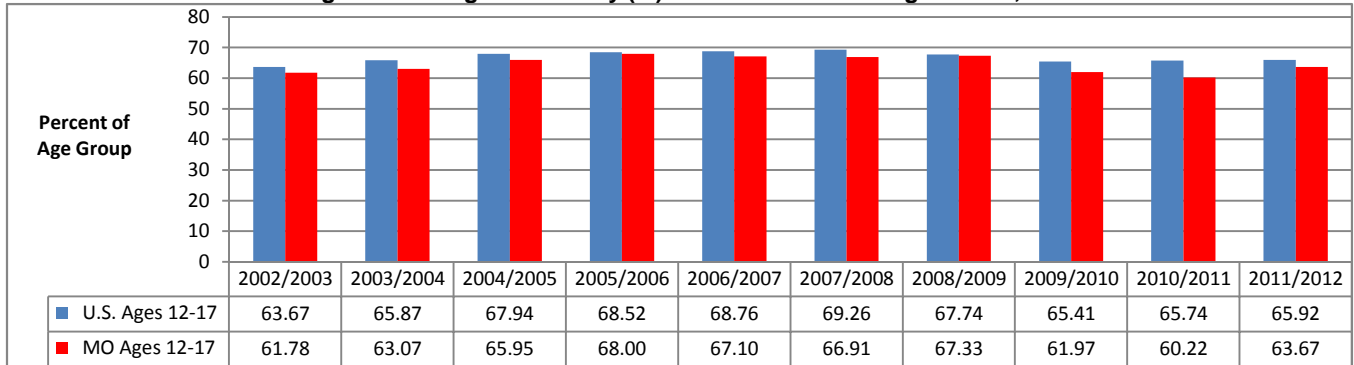
TOBACCO — PERCEIVED RISK OF CIGARETTE USE: U.S. AND MISSOURI COMPARISONS BY AGE GROUP

Perceive Great Risk in Smoking 1+ Pack Cigarettes Daily (%): U.S. and Missouri Ages 12 & Older, 2003-2012



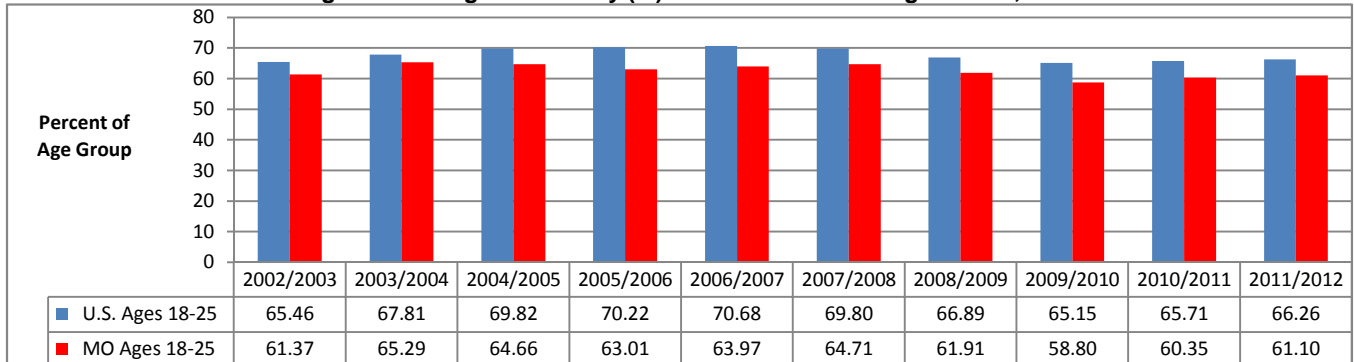
Data Source: U.S. Dept of Health and Human Services, SAMHSA. National Survey on Drug Use and Health. Estimates are 2-year averages.

Perceive Great Risk in Smoking 1+ Pack Cigarettes Daily (%): U.S. and Missouri Ages 12-17, 2003-2012



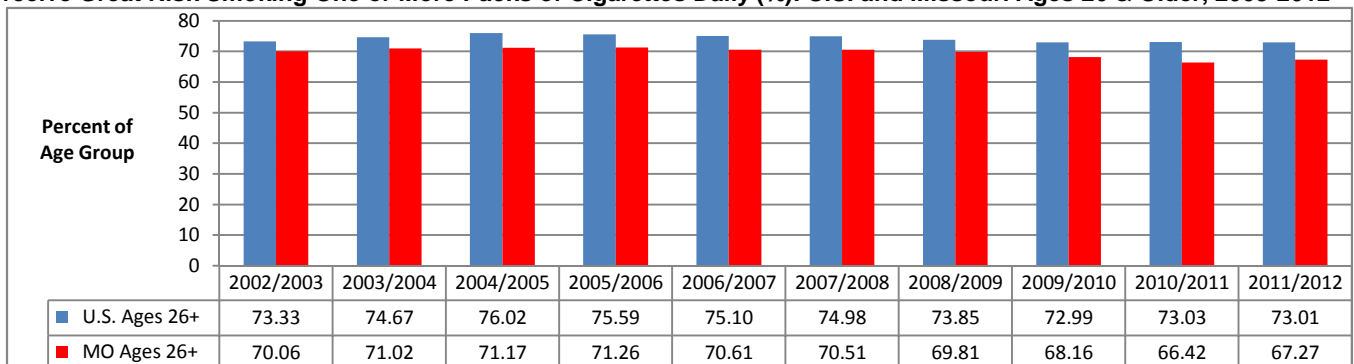
Data Source: U.S. Dept of Health and Human Services, SAMHSA. National Survey on Drug Use and Health. Estimates are 2-year averages.

Perceive Great Risk in Smoking 1+ Pack Cigarettes Daily (%): U.S. and Missouri Ages 18-25, 2003-2012



Data Source: U.S. Dept of Health and Human Services, SAMHSA. National Survey on Drug Use and Health. Estimates are 2-year averages.

Perceive Great Risk Smoking One or More Packs of Cigarettes Daily (%): U.S. and Missouri Ages 26 & Older, 2003-2012



Data Source: U.S. Dept of Health and Human Services, SAMHSA. National Survey on Drug Use and Health. Estimates are 2-year averages.